



WORLDWIDE ENTERTAINMENT SOLUTIONS

Featuring: **POWER of NATURE**



CLIENT

Wanda Cultural and Tourism Institute

PROJECT TYPE

Rides and Shows

PROJECT LOCATION

City of Wuhan, Hubei Province,
People's Republic of China



ITEC'S ROLE

ITEC Entertainment provided project management and production services for all aspects of attraction development from the detailed design phase to operations training.

PROJECT DESCRIPTION

The Power of Nature is a 4D simulation ride where guests become storm chasers and are transported into the most powerful natural disasters that the earth has ever experienced. The Power of Nature ride brings the experience to life within the "Extreme Weather Institute" using state of the art special effects, sound, motion and one of the largest 3D projection screens in the world. It is one of the more complex attractions at the Wanda Wuhan Movie Park.

WORLDWIDE ENTERTAINMENT SOLUTIONS

"The Han Show and Wanda Movie Park are first of a kind, unique projects which will undoubtedly become new symbols of Chinese culture as well as leading new global entertainment brands."

— Dalian Wanda Group Chairman, Wang Jianlin

SCOPE OF WORK

In collaboration with China Jingye Engineering Corporation, ITEC performed detailed design and full turnkey production services for the Power of Nature ride including:

- Detailed design documentation
- Show construction documentation
- Local authority approvals
- Show/ride facility construction services including interior walls and finishes, catwalks, and show mechanical, electrical and plumbing
- Procurement, installation and testing of all show elements including show action equipment, special effects and animated figures
- Mockup management including full scale media and custom show element tests
- Procurement, installation and testing of all show systems including show audio and projection, show lighting and show control systems
- Show/ride project management including planning, scheduling, daily management of all show/ride vendors
- Show/ride operational training
- Show/ride programming, test and adjust, including safety and reliability verification and approvals

ABOUT ITEC

ITEC Entertainment Corporation is the global industry leader of award-winning, entertainment solutions that ignite the dreams of hundreds of millions of people all over the world. ITEC's culture of performance and innovation pushes the frontiers of themed entertainment design, production and technology to new heights. Founded in 1986, ITEC has delivered over 300 of the most successful and comprehensive guest experiences.



THE ITEC SOLUTION

ITEC's in-country team and best-in-class project management services ensured synergy across all aspects of the project execution and Power of Nature opened to the public on December 20, 2014.

