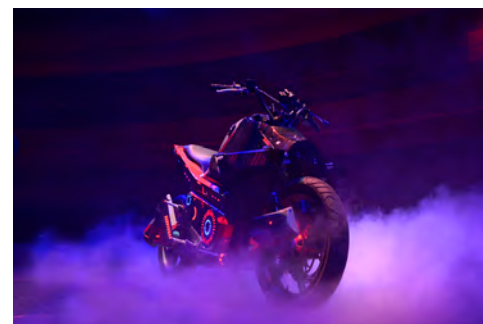




WORLDWIDE ENTERTAINMENT SOLUTIONS

Featuring: **ULTIMATE ENERGY**



CLIENT

Wanda Cultural and Tourism Institute

PROJECT TYPE

Rides and Shows

PROJECT LOCATION

City of Wuhan, Hubei Province,
People's Republic of China

ITEC'S ROLE

ITEC Entertainment provided project management and production services for all aspects of attraction development from the detailed design phase to operations training.

PROJECT DESCRIPTION

Ultimate Energy is a 5D theatre that integrates 3D projection, live actors, props, stunts and special effects into one highly immersive experience. Guests are transported into the future and to a time when man is at war with machines. Guests are first brought "back to the future" by visiting the International Mech War Museum which commemorates the history of the worldwide conflict against a fictional character, Dai Wen, and his army of Mech Warriors. We follow Wang Ping as she and her hero father fight Dai Wen in one final and climatic battle.



WORLDWIDE ENTERTAINMENT SOLUTIONS

SCOPE OF WORK

In collaboration with China Jingye Engineering Corporation, ITEC performed detailed design and full turnkey production services for the Ultimate Energy 5D live action show, including:

- Detailed design documentation
- Show construction documentation
- Local authority approvals
- Show/ride facility construction services including interior walls and finishes, catwalks, and show mechanical, electrical and plumbing
- Procurement, installation and testing of all show elements including show action equipment, special effects and animated figures
- Mockup management including full scale media and custom show element tests
- Procurement, installation and testing of all show systems including show audio and projection, show lighting and show control systems
- Show/ride project management including planning, scheduling, daily management of all show/ride vendors
- Show/ride operational training
- Show/ride programming, test and adjust, including safety and reliability verification and approvals
- Media coordination with media provided by Industrial Light and Magic
- Live Show management including casting, scheduling, and rehearsals

THE ITEC SOLUTION

ITEC's in country team and best-in-class project management services ensured synergy across all aspects of the project execution and Ultimate Energy guest experience. Ultimate Energy opened to the public on December 20, 2014.

"The Wanda Movie Park is an important contribution to China's cultural industry, filling a void left in the country's cultural industry."

— Dalian Wanda Group Chairman, Wang Jianlin



ABOUT ITEC

ITEC Entertainment Corporation is the global industry leader of award-winning, entertainment solutions that ignite the dreams of hundreds of millions of people all over the world. ITEC's culture of performance and innovation pushes the frontiers of themed entertainment design, production and technology to new heights. Founded in 1986, ITEC has delivered over 300 of the most successful and comprehensive guest experiences.